



NOVACRAFTS DIGITAL

INNOVATE. CREATE. ELEVATE.

YOUR DIGITAL GROWTH PARTNER

TABLE OF CONTENT

Welcome Message

About Us

CEO

Vision

Mission

Our Core Values

Our Services

Our Service Plans

Why Choose Us

Our Process

Target Audience

Our Presence

WELCOME TO NOVACRAFTS DIGITAL

At Novacrafts Digital, we believe that creativity and strategy together have the power to transform brands.

Our journey began with a simple vision — to craft digital experiences that inspire, engage, and deliver measurable results.

We don't just design visuals; we design impact.

With a team driven by passion, innovation, and excellence, we're here to help businesses grow smarter and stronger in the ever-evolving digital world.



INNOVATE, CREATE, AND ELEVATE.

ABOUT US

WHO WE ARE



Novacrafts Digital is a forward-thinking creative marketing company dedicated to helping brands grow in the digital era.

We combine strategy, creativity, and technology to craft impactful digital experiences that connect businesses with their audiences.

From design to digital marketing — we are your one-stop solution for building a strong online identity.

MAYANK DIXIT

FOUNDER & CEO



With over 5 years of experience in marketing and brand development, Mayank Dixit brings a unique blend of creativity, strategic insight, and hands-on expertise to Novacrafts Digital.

Having worked across diverse sectors — from offline marketing to digital campaigns — he has developed a deep understanding of how businesses grow, connect, and communicate in the modern era.

A creative mind with an eye for design, he has mastered the art of crafting compelling visuals, campaigns, and brand stories that drive real results. His strong grasp of social media trends, digital marketing strategies, and market behavior helps clients stay ahead in a fast-changing landscape.

Under his leadership, Novacrafts Digital is committed to delivering innovation, excellence, and measurable success for every brand we work with

VISION

To become a globally recognized digital company known for innovation, creativity, and delivering unmatched digital excellence.

MISSION

TO EMPOWER BUSINESSES OF ALL SIZES WITH CREATIVE AND DATA-DRIVEN MARKETING STRATEGIES THAT BUILD TRUST, ENHANCE VISIBILITY, AND DRIVE MEASURABLE GROWTH.

OUR CORE VALUES

WHAT DRIVES US

CREATIVITY: WE BRING IDEAS TO LIFE WITH INNOVATION.

INTEGRITY: TRANSPARENCY AND TRUST IN EVERY PROJECT.

QUALITY: DELIVERING EXCELLENCE IS OUR COMMITMENT.

GROWTH: YOUR SUCCESS DEFINES OURS.

INNOVATION: ADAPTING TO TRENDS, SHAPING THE FUTURE.

WHAT WE OFFER



AT NOVACRAFTS DIGITAL, WE PROVIDE A COMPLETE RANGE OF DIGITAL MARKETING AND BRANDING SOLUTIONS DESIGNED TO ELEVATE YOUR BUSINESS PRESENCE.

CREATIVE DESIGN

Posters, flyers, business cards, brochures, and company profiles.

VIDEO MARKETING

Short reels, brand intros, product & service explainers.

SOCIAL MEDIA MARKETING

Account setup, content creation, and daily/weekly post scheduling.

COMMUNITY ENGAGEMENT

Interaction, growth, and reputation management.

LOGO & BRAND
IDENTITY DESIGN.

EMAIL MARKETING &
CAMPAIGN
MANAGEMENT.

FLEXIBLE PLANS FOR EVERY BUSINESS

BASIC

Posters, Flyers, Business
Cards, Short Reels.

STANDARD

Everything in Basic + Logo
Design.

PREMIUM

Everything in Standard +
Company Profile & Brochure
Design.

ENTERPRISE

All Above + Account Setup
(Instagram, Facebook,
LinkedIn, Twitter),
Post Scheduling,
Community Engagement &
Growth Support.

WHY CHOOSE NOVACRAFTS DIGITAL



DATA-DRIVEN APPROACH: EVERY CAMPAIGN BACKED BY STRATEGY & ANALYTICS.

CREATIVE EXCELLENCE: DESIGNS THAT SPEAK YOUR BRAND'S LANGUAGE.

RESULT-ORIENTED: FOCUSED ON ROI AND MEASURABLE IMPACT.

DEDICATED SUPPORT: OUR TEAM STAYS WITH YOU EVERY STEP OF THE WAY.

AFFORDABLE PACKAGES: SCALABLE PLANS FOR EVERY BUSINESS SIZE.



OUR PROCESS

HOW WE WORK

- UNDERSTAND:** WE LEARN YOUR BRAND, AUDIENCE & GOALS.
- STRATEGIZE:** WE DESIGN A CUSTOM DIGITAL PLAN.
- CREATE:** WE DEVELOP STUNNING VISUALS & ENGAGING CONTENT.
- LAUNCH:** WE GO LIVE & MONITOR REAL-TIME PERFORMANCE.
- GROW:** WE ANALYZE, OPTIMIZE, AND SCALE YOUR SUCCESS.



OUR CLIENTS / TARGET AUDIENCE

WHO WE WORK WITH

We serve startups, small businesses, entrepreneurs, and personal brands looking to build a professional and impactful online presence.



CONTACT US



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LET'S BUILD SOMETHING REMARKABLE — TOGETHER.



THANK YOU